



ALLANSFORD-PANMURE CRICKET CLUB

SPONSORSHIP PROSPECTUS

2026-27

"It's more than cricket"

THE GATORS • WMDCA • ZIEGLER PARADE, ALLANSFORD



SEASON 2025/26

CELEBRATING WITH OUR CLUB FAMILY

WELCOME

PARTNER WITH THE GATORS

The Allansford-Panmure Cricket Club would love to welcome your business as a partner of our club — a proud, family-focused part of the Allansford and Panmure community.

We had a wonderful season in 2025/26, with success right across the club — but what we're most proud of is the welcoming, inclusive club we've built together, powered by our players, families and volunteers.

Sponsorship is what makes it all possible. Your support helps us look after our facilities, back our juniors, keep the cost of playing affordable for every family, and give our players and volunteers a club to be proud of.

OUR MISSION

To provide an environment that attracts quality players, members and families, and contributes positively to our local community — and to be a leader in cricket, community engagement and club culture.

"It's more than cricket"

THE GATORS AT A GLANCE

One club, one family — a side for **every age and stage**, from our Woolies Blast juniors right through to Premier grade.

200+

Members and growing

14

Teams across all grades

6

Senior sides (5 men's + women's)

8

Junior sides, girls & boys

30+

Woolies Blast kids (under 9s)

80+

Premierships in our history

Powered by our volunteers — canteen, coaching, fundraising and match days all run on the generosity of our families and members.

Our home ground — a quality turf wicket at Allansford, lovingly prepared by our volunteer Curators Group.

ON THE FIELD

A SEASON TO CELEBRATE

Our players, coaches and families enjoyed a season to remember in 2025/26 — five premierships to celebrate, capped by a special Division 1 double.



PREMIERS

Division 1 / Premier



PREMIERS

Division 1 / Championship



PREMIERS

Division 1 Twenty20 — Mazda Cup



PREMIERS

Sungold Cup Twenty20



PREMIERS

Under 17 Girls



RUNNERS-UP

Women's Division 1



OUR PREMIERSHIP HISTORY — 80+ FLAGS ACROSS THE GRADES

24 Premier / Div 1 / A-Grade

8 Division 1 One-Day

4 Division 1 Twenty20

3 Sungold Twenty20

7 Championship / A-Reserve

7 Division 3 / B-Grade

5 Division 4 / C-Grade

1 Women's Division 1

10 Boys Under 17 Colts

5 Girls Under 17

4 Girls Under 14

2 Boys Under 11

THE VALUE TO YOU

WHY PARTNER WITH US?

Backing the Gators helps our whole community — and it works for your business, too.

A CLUB WITH HEART

Partner with a welcoming, family-focused club that has been part of the Allansford and Panmure community for generations.

LOCAL EXPOSURE

Get your business in front of our 200+ members and their families, plus hundreds of visiting supporters — at our ground and online.

CROSS-PROMOTION

We'll feature and share your business across our social media, introducing you to new customers throughout our network.

PART OF THE FAMILY

Enjoy social membership, invitations to our functions and events, and a genuine welcome at the club any time. You're one of us.

WHERE YOUR SUPPORT GOES

- New cricket nets
- A bowling machine
- A new turf roller
- Turf-oval irrigation
- Sun-smart caps for juniors
- Junior wicketkeeping gear
- Training equipment for every side
- Taking our kids to the Women's Ashes

A snapshot of what club and partner support has helped deliver in recent seasons.

"The club doesn't run without our sponsors — and it's your support that lets us keep registration affordable for juniors and seniors alike."

FROM OUR 2025/26 PRESIDENT'S REPORT

PARTNERSHIP OPTIONS

SPONSORSHIP PACKAGES

	SILVER \$250	GOLD \$500	PREMIER \$1,000	MAJOR POA 3-YEAR TERM
BRANDING				
Recognition in our Annual Report	✓	✓	✓	✓
Logo on the clubroom TV	✓	✓	✓	✓
Certificate of appreciation	✓	✓	✓	✓
DIGITAL & SOCIAL				
Featured on our social media	✓	✓	✓	✓
Frogbox live-stream advertising	—	—	✓	✓
SIGNAGE				
Signage in our clubrooms	—	✓	✓	✓
Signage on the Uebergang / turf oval	—	—	—	✓
MATCHDAY & COMMUNITY				
Social membership tickets	1	2	2	2
Invitation to club functions	—	—	✓	✓
Supports club & junior equipment	—	—	—	✓
Naming rights & tailored benefits	—	—	—	✓

All prices are exclusive of GST. Every package can be tailored to suit your business, and can be met with cash, goods or services. Our Major partnership runs on a three-year term — get in touch and we'll design the right fit together.

NEXT STEPS

BECOME A GATORS PARTNER

1 Choose your package

Pick a level opposite — or ask us to tailor one to your business.

2 Return the form

Complete the details and email it back to apccgators@gmail.com.

3 We'll invoice you

We'll send a tax invoice for your records.

4 Welcome to the club

Your branding goes live and you're part of the Gators family.

Sponsorship & general enquiries

apccgators@gmail.com

Accounts & invoicing

apcctreasurer@gmail.com

Club website

<https://apccgators.netlify.app>

Find us on Facebook • @AfordGators

SPONSORSHIP ACCEPTANCE

BUSINESS NAME

CONTACT PERSON

PHONE

EMAIL

PACKAGE

☐ Silver \$250 ☐ Gold \$500 ☐ Premier \$1,000 ☐ Major (POA)

All prices are exclusive of GST.

☐ I'd like to contribute goods or services (in-kind) to the value of my package.

SIGNATURE

DATE



THANK YOU

"It's more than cricket"

Allansford-Panmure Cricket Club

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